

2012

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2 February 2012

Dear Potential Sponsor:

The California Association of Local Agency Formation Commissions is holding its 2012 Staff Workshop in beautiful Murphys, California on April 25–27. Hosted by the Calaveras Local Agency Formation Commission, the workshop brings together 90 LAFCo executive officers, analysts, clerks and attorneys for intensive, hands-on sessions on LAFCo practices, procedures and law. The workshop will be held at the Murphys Suites and the Ironstone Winery Conference Center.

Workshop sponsorship is a great chance to have direct contact with LAFCo staff as well as visibly support their professional education and development. CALAFCO is a 501(c)(3) charitable organization and there may also be tax benefits for your sponsorship.

Three sponsorship opportunities are available:

- ◆ **Professional Development Underwriter (\$1600)** A key element of the Workshop is staff development. CALAFCO has been accredited by the California Bar Association and the American Planning Association to provide professional education credits. The professional development session focuses on key leadership practice skills. Underwriters (name and logo) will be acknowledged on signs, the program and at the session, and a display table will be available for the organization's literature or tabletop display. Underwriters receive one complimentary Workshop registration.
- ◆ **Presenting Sponsor (\$800)** Several events during the Workshop bring all attendees together and provide an opportunity to recognize our presenting sponsors. Major Sponsors (name and logo) will be acknowledged on signs, prominently in the program and sessions, and a display table will be available for the organization's literature or tabletop display.
- ◆ **Supporting Sponsor (\$500)** Help support the workshop. Supporting Sponsors will have their support (name and logo) acknowledged in the program and a display table will be available for your literature.

A sponsorship form and Workshop information is attached. Thank you for your consideration. Please call with questions about the Workshop or sponsorships. We appreciate and look forward to your support and participation in the Workshop!

Yours Sincerely,

William Chiat  
Executive Director

1215 K Street, Suite 1650  
Sacramento, CA 95814

Voice 916-442-6536  
Fax 916-442-6535

[www.calafco.org](http://www.calafco.org)



# 2012 CALAFCO Staff Workshop

April 25<sup>th</sup> – 27<sup>th</sup> ♦ Murphys



## WORKSHOP SPONSORSHIP

\_\_\_\_\_  
Firm Name (as you would like listed in program)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Contact Telephone Number

Payment must accompany sponsorship form.  
Please make checks payable to "CALAFCO".

Mail form and remittance to:

**California Association of Local Agency  
Formation Commissions  
1215 K Street, Suite 1650  
Sacramento, CA 95814**

**SPONSORSHIP DEADLINE**  
Monday, April 6<sup>th</sup>, 2012

### Sponsorship Categories

Sponsorships are allotted on a first-come-first-serve basis. Please check your desired sponsorship:

**Underwriter** \$1,600

- Professional Development Session  
*Includes one complementary registration*

**Presenting Sponsor** \$800

- Presenting Sponsor

**Supporting Sponsor** \$500

- Supporting Sponsor

Total Sponsorship enclosed:

\$ \_\_\_\_\_

*Please also include a disk with your logo.*

### Workshop and Hotel Registration Information

Early workshop registration for sponsors is \$250/person. Registration form and program information is available at [www.calafco.org](http://www.calafco.org) or by calling 916/442-6536. All attendees must be registered.

If you plan on staying at the host hotel, make hotel reservations directly with Murphys Suites (877-728-2121) or the Murphys Inn Motel (877-796-1800). Ask for the CALAFCO group rate. See CALAFCO website for rate details. Note that hotel rates increase after March 25th and rooms may not be available.

**We are grateful for your support!**

*Thank you*